## **ORDER**

Orders	Order / Rev:	104980		
	Alt Order #:	06837517		
	Product Desc:	Issue		HD
	Estimate:	1308		KSNV
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 10/05/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Bill Plan
DIII FIAII

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	146	\$138,625.00	\$117,831.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	146	\$138,625.00	\$117,831.25	0.00
Totals	146	\$138,625.00	\$117,831.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$138,625.00
Market	100%	\$533,173.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$159,951.92
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$106,634.62
KTUD	1%	\$5,331.73
KVVU	20%	\$106,634.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$15,995.19

	_n	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Е	1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp	w/WaGM	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
					M-F 5-6a WakeUp	w/Wagners								
	١	NAKE U	P WITH T	HE WAGN	IERS									
		Start	Date E	End Date	Weekdays S	Spots/Week	Rate	Rating						
	We	ek: 10/0	2/12 1	0/08/12	MTWTF	5	\$450.00	0.00						

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Order / Rev: 104980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06837517 Product Desc: Issue KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1308

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/02/12 10/08/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF-:30 \$450.001 0.00 NM \$2,250.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating 10/08/12 MTWTF-0.00 Week: 10/02/12 \$450.00 10/02/12 10/08/12 Wake Up Early w/ Wagn€M E 2 KSNV 430a-5a MTWT--S :30 \$200.001 0.00 NM 5 \$1,000.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS **End Date** Weekdays Start Date Spots/Week Rate Rating 10/08/12 MTWT--S Week: 10/02/12 \$200.00 0.00 E 3 KSNV 10/02/12 10/08/12 M-F 6-7a WakeUp w/WaGM MTWTF--6-7a :30 3 \$1,000.001 0.00 NM 3 \$3,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating MTWTF-Week: 10/02/12 10/08/12 3 \$1,000.00 0.00 E 4 KSNV 10/02/12 10/08/12 MTWTF--10 \$1,500.001 **Today Show** CM 658a-9am :30 0.00 NM \$15,000.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF--10 \$1,500.00 0.00 E 5 KSNV 10/06/12 10/06/12 News 3 Sunrise - SATURIM ---S-\$375.001 6a-7a :30 0.00 NM 2 \$750.00 News 3 Sunrise SATURDAY **NEWS 3 AT SUNRISE** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/01/12 10/07/12 \$375.00 0.00 E 6 KSNV 10/06/12 10/06/12 Saturday Today ---S-:30 \$625.001 0.00 NM \$1,250.00 CM 7a-9am Saturday Today SATURDAY TODAY Weekdays Start Date **End Date** Spots/Week Rate Rating 10/07/12 - - - - S-\$625.00 Week: 10/01/12 0.00 News 3 Sunrise - SUND&M **KSNV** 10/07/12 10/07/12 ----S :30 \$375.00 1 0.00 NM \$375.00 6a-7a 1 News 3 Sunrise SUNDAY **NEWS 3 AT SUNRISE** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/07/12 \$375.00 Week: 10/01/12 0.00 E 8 KSNV 10/07/12 10/07/12 Sunday Today CM 7a-8am ---S :30 2 \$750.001 0.00 NM \$1,500.00 Sunday Today TODAY ON SUNDAY Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/01/12 10/07/12 ----S \$750.00 0.00 KSNV 10/07/12 10/07/12 СМ Meet the Press ----S .30 \$3,000.001 0.00 NM \$3,000.00 8a-9am Meet the Press MEET THE PRESS Spots/Week **End Date** Weekdays Start Date Rate Rating Week: 10/01/12 10/07/12 \$3,000.00 0.00 E10 KSNV 10/07/12 10/07/12 News 3 Today Wknd CM 9a-930am ----S :30 1 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS 3 TODAY/WKEND End Date** Start Date Spots/Week Rate Rating Weekdays Week: 10/01/12 10/07/12 \$500.00 0.00 E11 KSNV 10/07/12 10/07/12 Chris Matthews 9:30AM SM ---S :30 \$500.002 0.00 NM \$500.00 9:30a-10a 1 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$500.00 0.00 E 13 KSNV 10/02/12 10/08/12 M-F Today Show III 4th &M MTWTF--:30 \$325.001 10am-11am 5 0.00 NM 5 \$1,625.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating 10/08/12 MTWTF--Week: 10/02/12 5 \$325.00 0.00 E14 KSNV \$325.00 1 10/02/12 10/08/12 CM 11am-12pm MTWTF--:30 8 0.00 NM \$2,600.00

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Order / Rev: 104980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06837517 Product Desc: Issue KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1308

Rachael Ray   Rachael	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sant Date   End Date   Weekdays   Spots/Week   Rate   Satistic				•									
Week 17002712   1008/12   MTWTF-   8   \$325.00   0.00	RACHE	L RAY		Rachael Ray									
E15 KSNV   1002/12   1008/12   Non News   CM   12*123pm   MIWIF   30   6 \$425.001   0.00 NM   6 \$2.550.00													
NEWS 1 AT NOTE   Non New   Non New   Non New   Non New   Non New   New   Non New   N										<b>#</b> 405.00.4	0.00.104		<b>#0.550.00</b>
Name	E 15 KSNV	10/02/1	2 10/08/12		CIVI	12-1230pm	MI WI F	:30	ь	\$425.001	0.00 NW	6	\$2,550.00
Week: 10002/12   10008/12   Three Agenda 1230pm CM   1230-1p	NEWS 3	3 AT NO	NC										
E16 KSNV   1002/12   1008/12   The Agenda 1230pm CM   1230-tp   MTWTF-   :30   5   \$325.00   0.00 NM   5   \$1,625.00													
The Agenda 1230pm	-							-30		\$225 OO 1	0 00 NM	5	¢1 625 00
Sint Date	L IO NONV	10/02/1	2 10/00/12	-	•	1230-1p	IVII VV I I	.30	3	φ323.00 1	O.OO INIVI	3	\$1,025.00
Memory   M	NEWS 4	4: THE A	GENDA	· ·	•								
E17 KSW 10/02/12 10/08/12   Days of our Lives   Days of our Live													
Day's OF OUR LIVES   Siart Date   End Date   Weekdays   Merit   Meri								.30	5	\$425,00,1	0.00 NM	5	\$2 125 00
Siart Date   End Date   Week 10/02/12   10/08/12   The Doctors   The D	E I7 ROIW	10/02/1	2 10/00/12			1200p 2pm	11111111	.00	O	ψ-120.00 1	0.00 14101		Ψ2,120.00
Marker   1002/12   1008/12   The Doctors													
E18 KSNV 10102/12 1008/12   The Doctors													
The Doctors						-		:30	5	\$325.001	0.00 NM	5	\$1.625.00
Start Date   End Date   Weekdays   The North Color   The North C			,			-p • p				**			* 1,0=0100
Mile					0	5.	5. ()						
E19 KSNV   10/02/12   10/08/12   Dr. Phil Dr.													
Dr Phil   Start Date   End Date   MTWTF   South Merical   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Spots/Week   Rate   Start Date   End Date   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Start Date   End Date   Spots/Week   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Start Date   End Date   Spots/Week   Spots/Week   Rate   Start Date   End Date   Spots/Week   Spots/Week   Rate   Start Date   End Date   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Wee				Dr. Phil				:30	5	\$450.001	0.00 NM	5	\$2,250.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week				Dr Phil		•							
Week: 10/02/12   10/08/12   MIWIF   5 \$450.00   0.00			End Data	Mookdovo	Spoto/Mook	Poto	Poting						
E 20 KSNV   10/02/12   10/08/12   NEWS 3 at 4 (1 HOUR)CM   4-5pm   MTWTF-   :30   5 \$725.00 1   0.00 NM   5 \$3,625.00													
FIRST NEWS 1 FOUR TP CHANCE    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 20 KSNV	10/02/1	2 10/08/12	NEWS 3 at 4 (1 I	HOUR)CM	-	МГWГF	:30	5	\$725.00 1	0.00 NM	5	\$3,625.00
Start Date   End Date   Weekdays   Spots/Week   Rate   ST25.00   0.00	CID OT N	JEWIC 2	AT FOUR T	,	our)								
Week: 10/02/12   10/08/12   MTWTF-   5 \$725.00   0.00					Snots/Week	Rate	Rating						
APM NEWS (1 hour)   NEWS 4 AT 430"   Start Date   End Date   Weekdays   MTWTF-   5   \$725.00   0.00													
NEWS 4 AT 430P	E 21 KSNV	10/02/1	2 10/08/12	,	,	4-5pm	МГЖГБ	:30	5	\$725.00 1	0.00 NM	5	\$3,625.00
Start Date   End Date   Weekdays   MTWTF   5   \$725.00   0.00   0.00	NEWS A	4 ΔT 430	Þ	4PM NEWS (1 ho	our)								
Week: 10/02/12   10/08/12   MIWTF-   5 \$725.00   0.00				Weekdays	Spots/Week	Rate	Rating						
EARLY NEWS   Start Date   End Date   Weekdays   MTWTF -   5 \$1,200.00   0.00	Week: 10/	02/12	10/08/12		5	\$725.00							
EARLY NEWS   Start Date   End Date   Weekdays   MTWTF -   5 \$1,200.00   0.00	E22 KSNV	10/02/1	2 10/08/12	•	CM	5-630p	МГЖГБ	:30	5	\$1,200.001	0.00 NM	5	\$6,000.00
Start Date   End Date   Weekdays   MTWTF   5 \$1,200.00   0.00   0.00	EARLY	NEWS		M-F Early News									
E 23 KSNV 10/02/12 10/08/12 M-F Jeopardy	Sta	rt Date					Rating						
M-F Jeopardy   Jeopardy   Start Date   End Date   Weekdays   MT-TF-   5 \$1,300.00   0.00													
Start Date   End Date   Weekdays   MT-TF-   S \$1,300.00   0.00	E 23 KSNV	10/02/1	2 10/08/12		СМ	630-7pm	MΓ- TF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
Week: 10/02/12         10/08/12         MT-TF-         5 \$1,300.00         0.00           E 25 KSNV 10/02/12 10/08/12         M-F Wheel CM 7-730pm MT-TF-         30 5 \$1,300.00 1 0.00 NM         5 \$6,500.00 NM           Wheel of Fortune           Start Date End Date Weekdays MT-TF-         Spots/Week Rate Rating NT-TF-         Rating NT-TF-           Week: 10/02/12 10/08/12         FacetoFace/Ralston Rep@M 730-758pm MT-TF-         30 5 \$900.00 1 0.00 NM         5 \$4,500.00 NM           Face to Face Start Date End Date Weekdays Meek: 10/02/12 10/08/12         Spots/Week Rate Rating NT-TF-         Rating Rating Rating NT-TF-           Week: 10/02/12 10/08/12         MT-TF-         5 \$900.00         0.00	Jeopard	ly		W-1 Seopardy									
E 25 KSNV 10/02/12 10/08/12 M-F Wheel CM 7-730pm MT-TF- :30 5 \$1,300.00 1 0.00 NM 5 \$6,500.00 M-F Wheel of Fortune  Wheel of Fortune  Start Date   End Date   Weekdays   MT-TF-   5 \$1,300.00   0.00    E 26 KSNV 10/02/12 10/08/12 FacetoFace/Ralston Rep@M 730-758pm MT-TF- :30 5 \$900.00 1 0.00 NM 5 \$4,500.00    Face to Face   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   MT-TF-   :30 5 \$900.00 1 0.00 NM 5 \$4,500.00    Face to Face   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   R													
M-F Wheel of Fortune   Wheel of Fortune   Start Date   End Date   Weekdays   MT-TF-   5 \$1,300.00   0.00								-20		<u></u>	0.00 NIM	_	ФС <b>Г</b> ОО ОО
Wheel of Fortune           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/02/12         10/08/12         MT-TF-         5 \$1,300.00         0.00           E 26 KSNV 10/02/12 10/08/12         FacetoFace/Ralston Rep@M 730-758pm         MT-TF-         :30 5 \$900.00 1 0.00 NM         5 \$4,500.00           Face to Face           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/02/12         10/08/12         MT-TF-         5 \$900.00         0.00	E 23 NSINV	10/02/1	2 10/06/12			7-730pm	WII - 1 F	.30	5	\$1,300.001	U.UU INIVI	5	φο,ουυ.υυ
Week: 10/02/12       10/08/12       MT-TF-	Wheel o	of Fortune	Э										
E 26 KSNV 10/02/12 10/08/12 FacetoFace/Ralston Rep@M 730-758pm MT-TF :30 5 \$900.00 1 0.00 NM 5 \$4,500.00 Face to Face w/ J.Ralston  Face to Face  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating													
Face to Face w/ J.Ralston  Face to Face  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/02/12 10/08/12 MT- TF 5 \$900.00 0.00								·30	5	\$900 00 1	0.00 NIM	5	\$4 500 00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/02/12         10/08/12         MT- TF         5         \$900.00         0.00	L ZU RONV	10/02/1	_ 10/00/12		•	700-700pill	MII - I I	.50	J	ψυσυ.συ ι	O.OO INIVI		ψ+,500.00
Week: 10/02/12 10/08/12 MT-TF 5 \$900.00 0.00			<u>.</u>			_	<b>.</b>						
								:30	2	\$525.001	0.00 NM	2	\$1,050.00

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Order / Rev: 104980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06837517 Product Desc: Issue KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1308

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots SIGN ON-SIGN OF (9:00 PM-10:00 PM) ROS JEOPARDY/ WHEEL OF FORTUNE Spots/Week Start Date **End Date** Weekdays Rate Rating ---S-Week: 10/01/12 10/07/12 \$525.00 0.00 E 28 KSNV 10/08/12 10/08/12 Mon PR 8-10p СМ 8-10pm M- - - - -:30 \$4,000,001 0.00 NM \$4.000.00 Monday Prime 8-10pm THE VOICE Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$4.000.00 0.00 E 29 KSNV 10/08/12 10/08/12 Mon PR 10-11p CM :30 10-11pm M----1 \$3,200.001 0.00 NM \$3,200.00 Monday Prime 10-11pm REVOLUTION Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 M- - - - -Week: 10/08/12 \$3,200.00 0.00 E33 KSNV 10/07/12 10/07/12 NFL Football CM 1P-9PM ----S :30 1 \$10,000,00 1 0.00 NM \$10,000,00 NFL Football SUN NT FB: SD @ N ORLEANS Rating Start Date End Date Spots/Week Weekdays Rate Week: 10/01/12 10/07/12 1\$10,000.00 0.00 E34 KSNV 10/07/12 10/07/12 News 3 Live in Prime 7-10pm ----S :30 1 \$1,800.001 CM 0.00 NM \$1,800.00 News 3 in Prime **NEWS AFTER NFL End Date** Start Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ----S \$1,800.00 0.00 1 E35 KSNV 10/07/12 10/07/12 Jeopardy in PRIME M-SA 8-11p / SUN-----S 1 \$1,200.001 CM :30 0.00 NM \$1,200.00 Jeopardy in Prime **TBD** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ----S Week: 10/01/12 1 \$1,200.00 0.00 M-SA 8-11p / SUN-----S 1 \$1,200.001 E 36 KSNV 10/07/12 10/07/12 LAW & ORDER (synd) PGM :30 0.00 NM \$1,200.00 Law & Order (synd) PRIME LAW & ORDER Start Date **End Date** Weekdays Spots/Week Rating Rate 10/07/12 ---S Week: 10/01/12 \$1,200.00 0.00 E 37 KSNV 10/02/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 5 \$1,200.001 0.00 NM \$6,000.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--10/08/12 \$1,200.00 Week: 10/02/12 0.00 E38 KSNV 10/06/12 10/06/12 Sa-Su News 3 at ElevenCM 1 \$1,100,001 11pm-1135pm ---S-:30 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Spots/Week Rating **End Date** Weekdays Rate - - - - S-Week: 10/01/12 10/07/12 \$1,100.00 0.00 E39 KSNV 10/07/12 10/07/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 ----S \$1,100.00 0.00 E 40 KSNV 10/02/12 10/08/12 The Tonight Show CM \$750.00 1 1135p-1237a MTWTF--:30 0.00 NM \$3,750.00 5 **Tonight Show** TONIGHT SHOW W/ JAY LENO Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF-Week: 10/02/12 10/08/12 0.00 \$750.00 E41 KSNV 10/02/12 10/08/12 Late Night w/Fallon CM 1237a-136am MTWTF--:30 \$250.001 0.00 NM \$1,000.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/02/12 10/08/12 \$250.00 0.00 E42 KSNV 10/06/12 10/06/12 CM 3 \$1,400.001 0.00 NM 1130pm-1:02am :30 3 \$4,200,00

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Order / Rev: 104980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06837517 Product Desc: Issue KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1308

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Saturday Night Live Saturday Night Live									
	DAY NIG		, 0								•	
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays Sr	oots/Week	Rate \$1,400.00	Rating 0.00						
E 43 KSNV			Sports Night in Las \			1200aS	3 :30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in Las	-	ош оор			·	Ψσσ.σσ.	0.00		ψ.σσ.σσ
		IN LAS VE		oots/Mook	Pata	Pating						
Week: 10/	ort Date /01/12	End Date 10/07/12	Weekdays Sp	oots/Week 1	Rate \$400.00	Rating 0.00						
E44 KSNV	10/07/1	2 10/07/12	LAW & ORDER (LF)	СМ	Sat 1-2am /	Sun 1: S	S :30	1	\$225.00 1	0.00 NM	1	\$225.00
Ι Δ\Λ/ &	ORDER		Law & Order (LF)									
	rt Date	End Date	Weekdays S	oots/Week	Rate	Rating						
Week: 10/	/01/12	10/07/12	S	1	\$225.00	0.00						
N45 KSNV	10/07/1	2 10/07/12	NFL Pre-Game / FN/ NFL Pre-Game	A CM	1p-530pm	5	5 :30	1	\$2,400.001	0.00 NM	1	\$2,400.00
Sta Week: 10/	ort Date /01/12	End Date 10/07/12	Weekdays Sp	oots/Week 1	Rate \$2,400.00	Rating 0.00						
N47 KSNV	10/04/1	2 10/04/12	Thurs PR 8-9p Thursday Prime 8-9p	CM pm	8-9pm	T	:30	1	\$2,400.001	0.00 NM	1	\$2,400.00
	rt Date	End Date 10/07/12	Weekdays Sp	oots/Week	Rate	Rating						
Week: 10/			Thurs PR 10-11p	1 CM	\$2,400.00 10-11pm	0.00 T	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
TO TOTAL	10/0 1/1	2 10/01/12	Thursday Prime 10-		10 110111	-	.00	·	ψο,200.00 1	0.00 14141		ψο,200.00
<u>Sta</u> Week: 10/	ort Date /01/12	End Date 10/07/12	Weekdays Sp	oots/Week 1	Rate \$3,200.00	Rating 0.00						
N49 KSNV	10/05/1	2 10/05/12	•	СМ	10-11pm	F	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
Sta	rt Date	End Date	Friday Prime 10-11p Weekdays Sp	om oots/Week	Rate	Rating						
Week: 10/		10/07/12	F		. —	0.00						
N50 KSNV	10/07/1	2 10/07/12	LAW & ORDER (syn Law & Order (synd)	,	M-SA 8-11p	/ SUNS	S :30	1	\$1,400.001	0.00 NM	1	\$1,400.00
	rt Date	End Date	Weekdays S	oots/Week	Rate	Rating						
Week: 10/		10/07/12	News 3 Live in Prime		\$1,400.00	0.00	:30		ФС7E 00.1	0.00 NIM	_	<b>\$4.250.00</b>
INDI KONV	10/06/1	2 10/06/12	News 3 Live in Prime	e Civi	7-10pm	3-	.30	2	\$675.00 1	0.00 NM	2	\$1,350.00
	rt Date	End Date		oots/Week	Rate	Rating						
Week: 10/		10/07/12	S-	2	\$675.00	0.00		4	<b>#4.000.00.4</b>	0.00.004		<b>#4</b> 000 00
N52 KSNV	10/07/1	2 10/07/12	LAW & ORDER (syn Law & Order (synd)		M-SA 8-11p	/ SUNS	S :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	rt Date	End Date		oots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$1,200.00	0.00						
N53 KSNV	10/07/1	2 10/07/12	Jeopardy in PRIME Jeopardy in Prime	СМ	M-SA 8-11p	/ SUNS	S :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
Sta Week: 10/	rt Date /01/12	End Date 10/07/12	Weekdays Sp	oots/Week 1	Rate \$1,200.00	Rating 0.00						
			Mon PR 8-10p Monday Prime 8-10p	СМ	8-10pm	М	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
Sta	rt Date	End Date	, ,	oots/Week	Rate	Rating						
Week: 10/	/08/12	10/14/12	M			0.00						
N55 KSNV	10/06/1	2 10/06/12	Sat PR 10-11p Saturday Prime 10-1	CM I1pm	10-11pm	S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays Sp	oots/Week 1	Rate \$2,000.00	Rating 0.00						
N56 KSNV			News 3 Sunrise - SU	IND&M	6a-7a		30	1	\$450.001	0.00 NM	1	\$450.00
Sta	rt Date	End Date	News 3 Sunrise SUN Weekdays Sp	oots/Week	Rate	Rating						
Week: 10/		10/07/12	S	1	\$450.00	0.00						

Print Date: 10/08/12 08:13:18 Page 6 of 6

**KSNV** 

Order / Rev: 104980

06837517 Alt Order #:

Advertiser: Democratic Congressional Campaign Co

Issue

Flight Dates: 10/02/12 - 10/08/12 1308

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount N57 KSNV 10/06/12 10/06/12 News 3 Live in Prime CM 7-10pm :30 \$675.00 1 0.00 NM \$675.00 News 3 in Prime Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$675.00 0.00 N58 KSNV 10/06/12 10/06/12 SIGN ON-SIGN OFF :30 CM 5a-459a ---S-1 \$525.003 0.00 NM 1 \$525.00 (9:00 PM-10:00 PM) ROS End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ----S-\$525.00 0.00 N59 KSNV 10/07/12 10/07/12 LAW & ORDER (LF) Sat 1-2am / Sun 12----- S :30 \$125.002 CM 0.00 NM \$125.00 Law & Order (LF) Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 \$125.00 0.00

Product Desc:

Estimate:

Totals 146 \$138,625.00